

# Catholic Households



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**Total Universe: 10,159,906**

**Base Rate: \$85.00/M**

## Description Summary

If you're looking to reach Catholic consumers across the country, you've come to the right place. Our accurate mailing list allows you to reach prospects by direct mail, phone, or email. This database is great for many different marketers, such as churches, religious education, charities and organizations, private schools, and more. Our data is updated monthly to give our clients the best chance of increasing their ROIs. Get access to this valuable mailing list today!

## How Our Data Is Compiled

Our Catholic Households Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

## Consider The Facts

- About 21% of Americans practice Catholicism
- Catholics are fairly evenly spread throughout the country: 27% in the South, 26% in the Northeast, 26% in the West, and 21% in the Midwest.

## Recommended Usage

This mailing list is recommended for a variety of offers and promotions, such as such as churches, religious education, charities and organizations, private schools, universities, sports leagues, and more.

## Popular Selections (for additional selections please inquire)

Ages  
Gender  
Geography  
Dwelling Type  
Age(s) of Children

Ethnicity  
HH Income  
Net Worth  
Hobbies & Interests  
Donors

Occupation  
Marital Status  
Presence of Children  
Buying Habits  
Political Party

### Market Type

U.S. Consumer

### List Channels

Postal, Email & Telemarketing

### Source

Compiled, Self-Reported

### Update Cycle

Monthly

### Minimum Order

Quantity: 5,000

Price: \$325.00

### Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

### Exchanges

Please Inquire

### Reuse

Please Inquire

### Cancellation Charges

Please Inquire

### Sample Mail Piece Required

Please Inquire

### Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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